



Is your company trying to adopt and leverage AI to stay current?

Strategy Execution for Success Bootcamp



Lisa Carlin

Transform Strategy into Action with AI-Driven Tools and more

Join our 2 day intensive Strategy Execution for Success Bootcamp, tailored for senior leaders aiming to turn strategies into actionable plans, and bring stakeholders with you on the change journey. Suitable for those who are leading work to implement strategies, change or projects where stakes are high or their might be resistance.

Facilitated by [Lisa Carlin](#), Founder of [TheTurbochargers](#).

Change the way you deliver projects forever. You will:

- Discover the secret behind inspiring action at scale.
- Implement your ideas and change strategy across your organisation without pushing so hard.
- Transform strategic goals into measurable results with structured, executable plans.
- Apply AI tools to boost productivity and creativity throughout execution.
- Access frameworks for strategy and change delivery that align with latest future-of-work practices.
- Develop skills to address cultural and behavioural challenges, breaking down resistance to change.

Interactive and Practical:

You will be immersed in virtual team activities, case studies from real projects and individual reflection. You'll apply concepts to real scenarios, turbocharging your own strategy execution skills and approach.

Secure your spot today to lead successful strategy execution in the age of AI.

2024 program dates: Wednesday October 9th – Thursday 10th, 9.00–4.30pm AEDT (Sydney time)

Cost: Early bird \$1,997 AUD plus GST available for a limited time. Then \$2,197 AUD plus GST. Discounts available for groups of 4 or more participants.

Inclusions

- Participation in LIVE online workshop delivered by Lisa Carlin
- Credly digital badge for your LinkedIn profile and resume -->
- All PowerPoint Slides
- Access to MURAL digital whiteboard for group collaboration
- Editable PowerPoint frameworks, value \$300 USD
- 3 months free membership to [The Turbochargers Hub](#) with LIVE group coaching, value \$297 USD



What previous participants have said was most valuable:

- "Structure for executing strategy"
- "Demonstration and insight about AI"
- "Consider culture as the first pass on how to do a project"
- "All the tools as we head into stakeholder engagement...it's been a real eye opener for me"
- "How to get support for the project"
- "The holistic view to look at the entire organisation, not just your patch"
- "Templates and visual diagrams"

Likelihood to recommend **9.5 / 10**

[Book your place now](#)

For alternative times, group bookings or other questions,
email lisa@theturbochargers.com.



Is your company trying to adopt and leverage AI to stay current?

Strategy Execution for Success Bootcamp

Course outline

Day One: Developing Executable Strategy

1. Future-focused strategy execution

- The link between strategy, execution, change, projects, transformation and innovation
- Traditional strategy development vs open strategy approaches
- Critical requirements for strategy execution success
- Assess your own strategy execution skills

2. Mastering strategic thinking and planning

- The importance of strategic planning at the executive level
- Going from a blank page to a strategic plan
- Group strategic planning activity

3. Using AI tools to accelerate strategic work

- Anticipating future trends – AI and strategy
- How AI tools can improve creativity and productivity in strategic work
- Demonstrations and hands-on practice with Generative AI tools
- Group AI strategy activity

4. The role of culture in successful execution

- Understand how culture impacts strategy and change
- Minimise resistance by navigating culture effectively
- Identify your workplace culture and how to deliver change
- Group activity on cultural challenges

Day Two: Executing with Excellence

5. Crafting your lean, agile change plan

- Crafting a plan to implement strategic change
- Integrating stakeholder feedback and insights
- Group change activity

6. Designing your strategic program

- Enhance your influence with a structured strategic program
- Break your strategy into actionable components
- Group activity on Strategic Program Design

7. Securing stakeholder support

- Practical approaches to identify and manage stakeholders
- Techniques for building momentum
- Communicate strategic messages effectively
- Group stakeholder communications activity

8. Leading successful strategy execution

- Develop your personal action plan to maximize your impact

[Book your place now](#)

About your Program Facilitator, [Lisa Carlin](#) GAICD MBA (AGSM UNSW), BBusSci Hons (UCT)

Lisa is a Strategy Execution Specialist. She works with business leaders to plan and execute their strategies in tough environments. Her clients have ambitious goals with much at stake, and likely resistance to change. They love having an independent sounding board and expert advice, so they can navigate their workplace culture and deliver their plans with confidence.

Lisa is author of the globally-acclaimed newsletter, Turbocharge Weekly, 8,000+ business leaders.

Lisa's career includes roles at McKinsey and Accenture, then running her own business since 1999. Over this time she has delivered over 50 implementations with a 96% success rate. Former Adjunct Faculty on AGSM's eMBA program.

For alternative times, group bookings or other questions,
email lisa@theturbochargers.com.